



Anniversary to Commemorate the Civil Rights Demonstrations, Inc.
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FOR IMMEDIATE RELEASE

[Dr. Dorothy Cotton](#) to Speak at 5th Annual ACCORD Freedom Trail Luncheon in July

The 40th ACCORD, Inc. announces that [Dr. Dorothy Cotton](#), former Education Director for the Southern Christian Leadership Conference and participant in the St. Augustine Civil Rights Movement of 1964 under the leadership of Dr. Robert B. Hayling and Dr. Martin Luther King, Jr. will be keynote speaker July 2, 2011 @ 11:30 AM at the Casa Monica Hotel, 95 Cordova St., St. Augustine, FL, for *the 5th Annual ACCORD Freedom Trail Luncheon: Honoring True American Heroes of the Civil Rights Movement of St. Augustine and Commemorating the 47th Anniversary of the Signing of the Landmark Civil Rights Act of 1964*. Tickets will go on sale in April, 2011. Only 200 tickets will be sold on a first come/first served basis. Corporate tables of 10 are \$500; corporate tables of eight are \$400; \$60 VIP; or \$45 per individual (open seating ticket).

Dr. Cotton has designed and conducted training programs for corporations, schools, universities, government agencies and nonprofit organizations working with well over 100,000 participants. While delivering commencement speeches at the University of New Rochelle, New England and Spellman Colleges, she received Honorary Doctorate Degrees of Humane Letters. She has also addressed students at hundreds of colleges and universities including, Stanford University, The Albuquerque Academy, Brown University, City College of New Jersey, and many more.

Doctor Cotton was recently featured in an ABC special, "The Century" with Peter Jennings. She is also in the documentary by Andrew Young Presents, "Crossing in St. Augustine". Dr. Cotton has traveled and spoken extensively throughout the world, including India, Africa, and the People's Republic of China, Switzerland, the former Soviet Union, and Vietnam. She was in the delegation that traveled with Dr. Martin Luther King, Jr. to Oslo, Norway where he received the Nobel Peace Prize in 1964.



In this 1964 vintage photograph from Fred Martin's Collection, Ms. Dorothy Cotton is seen with other young ladies and girls trying to integrate the St. Augustine Beach. She and others were beaten by segregationists and one young girl's nose was broken during the melee.

"Remembering, Recognizing, & Honoring all those who risked their lives to attain civil rights for all and celebrating St. Augustine's pivotal role in the Civil Rights Act of 1964"