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The Virginia State Unit

SOUTHERN
CHRISTIAN
LEADERSHIP
CONFERENCE

Curtis W. Harris, *President* Cassie L. Walker, *Secretary-Treasurer* Herbert V. Coulton, *Field Director*

Martin Luther King, Jr., *President*

October, 1967

Dear Friends:

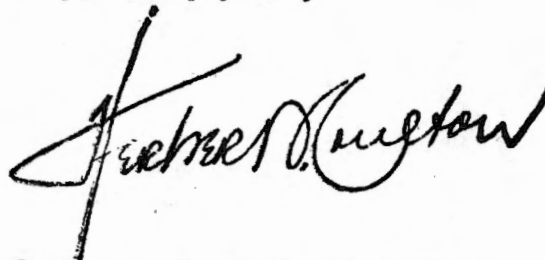
The Virginia State Unit of the Southern Christian Leadership Conference is an organization whose primary function is to make our state a better place for all of its citizens. Specifically we work for voter registration and education, equal employment opportunities, development of citizen responsibility, open and better housing, integrated quality education, and interracial communication and understanding.

In the recent past we have organized voter registration campaigns in places such as Danville, Petersburg, Hopewell, and the counties of Sussex, Lunenburg, and Northumberland. Operation Breadbasket, a program which provides the opening and upgrading of employment opportunities, has worked successfully in Danville and the Petersburg area, and is in the planning stage in Richmond. These are but a few of the many projects which our state unit has sponsored.

Much has been accomplished in the seven years we have been organized, but there is much more left to be done. In order to continue our much-needed programs and expand our operations into all sections of Virginia, we urgently need your moral and financial support.

In this gigantic task we have no government funds. We desperately need the good-will support which has been so powerful a part of our movement. Despite the confusion of the past year, our supporters remained steadfast and clear minded. To continue to carry on we must depend on the moral and financial support of each and every one with an awareness of the justice and urgency of our work. Please send a check today and add your weight to an urgent moral crusade.

Respectfully yours,



Chairman, Funds Appeal Committee