

JUN 25 1964

TO: James McCain, Director of Organizations, CORE.  
Richard Haley, Southern Office, CORE.

FROM: Judy Benninger, Task Force, CORE.

SUBJECT: All-day CORE conference, Dunnellon, Florida, June 20th, 1964.

DATE: June 22, 1964.

As stated in earlier reports, we felt that both the Gainesville and Dunnellon Groups were in need of further exposure to CORE methods and philosophy. Thus, we organized the conference, a detailed agenda for which is enclosed. Prior to the conference I went to Dunnellon to put out leaflets, a copy of which is enclosed.

The conference went off well, for the most part. It was attended by an interracial group of six from Gainesville, and about 30 Dunnellon citizens, including three adults, the rest of high school and college-age. The evening mass meeting was attended by about 90 persons, a larger number of adults.

Dunnellon CORE has initiated a boycott of certain stores which refuse to hire or promote without regard to race. The group announced the boycott at previous meetings, and it plans to begin publishing the names of persons breaking the boycott in local newspapers. To further support the boycott, Dunnellon CORE will begin picketing these establishments this week, perhaps today. The group has submitted a nine-point list requesting certain concessions by the city government. If this boycott proves effective and some of these points are not met, a more extensive boycott will be initiated.

The conference came at a fortunate time, because a number of teenagers, stimulated partly by the night marches in St. Augustine, have begun small nightly marches through the city not connected with CORE. The conference served to bring them back into the group where they received needed training and support from the adults who mainly make up Dunnellon CORE. Dunnellon CORE has a tremendous potential for immediate and significant work and gains in that city. We hope to be able to continue working with them to give them the guidance and support they may need.

Very truly yours,  
Judy Benninger, Task Force, Florida



NEWS FLASH ! !

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AN ALL-DAY CONFERENCE ON CIVIL RIGHTS WILL BE CONDUCTED HERE IN DUNNELLON THIS SATURDAY, JUNE 20th. ALL CITIZENS ARE INVITED TO ATTEND. THE SCHEDULE IS:

- 9a.m. meet in sanctuary to get briefing
- 9:30 CORE history and philosophy
- 10:45 CORE Rules for Action; a local summer program for Dunnellon,
- 1:00 Sing along with Freedom Records
- 1:30 CORE non-violent workshop (bring old clothes)
  - 1. The "Ins"
  - 2. The picket line
  - 3. The mass demonstration and commando groups (special for red shirts)
  - 4. Non-violent self-protection on project (how men can protect women), etc.
  - 5. Conduct in jail
- 3:00 The picket sign, the press release, and public relations
- 3:45 CORE in Florida and how Florida chapters can help each other.
- 4:30 Discussion of national convention—who can go, when, where and what.
- 5:00 Fund Raising
- 5:30 The CORE chapter—how to organize and maintain
- 6:00 Summary, questions and formation of non-violent "skit" and Freedom Choir for mass meeting.
- 8:00 Mass Meeting in church across from gas station on main road.

The conference will be held at the church where business meetings are held—check with Mr. Bostick or on mass-meeting-church door. Everyone invited to all meetings.

SCHEDULE FOR CORE CONFERENCE  
Dunnellon, Fla.  
June 20, 1964

- 9 A.M. All delegates meet in sanctuary of church for briefing and getting acquainted. Visitors introduced. Purpose of Conference,  
A discussion of CORE history and philosophy.
- 9:30 Coke break
- 10:30
- 10:45 A Discussion of the CORE Rules for Action. How these apply to the Dunnellon program. Questions and answer,
- 12:00 Lunch.
- 1:00 Sing along with Freedom Record.
- 1:30 CORE Non-violent Workshop. Have on old clothes for this.
1. The sit-in  
2. The stand-in  
3. The sit-down  
4. The lie-in  
5. The kneel-in  
6. conduct in jail  
7. the picket line  
8. The mass demonstration--commando groups, human chains  
9. self-protection  
10. "going limp"
- 3:00 The picket sign; the press release, and public relations.
- 3:30 Coke break
- 3:45 Summer program for Gainesville and Dunnellon. How these groups can help each other. A report from each group on activities.
- 4:30 The national convention--who can go, where when and what.
- 5:00 Fund Raising. Reports and ideas.
- 5:30 The CORE chapter: how to organize and maintain chapter.
- 6:00 Summarizing, questions. Choosing of group to present skit on non-violence for mass meeting. Freedom Choir--formation and practice.
- 6:30 Dinner--swimming on both sides of the river.
- 8:00 Mass Meeting--church across from gas station on main highway.

ABOUT THIS WORKSHOP

This workshop and conference are presented for the benefit of the groups from Gainesville and Dunnellon jointly by Dunnellon CORE and the national office. We hope that with additional skills and information, you will decide that it is time that you will act to change a few things in your own state. CORE groups have been responsible for ending segregation and discrimination in a number of places. We in central Florida need to participate in active programs, and Dunnellon and Gainesville CORE offer this opportunity. If you have not already signed up with the secretary of your local chapter, why not do so? If you have, why not get behind your group and help make this a very successful year in civil rights for all people.

"WE WANT OUR FREEDOM, AND WE WANT IT NOW ! ! !"

C.Q.R.E.

The attached press release appeared verbatim in the Friday issue of the St. Petersburg Times and the Ocala Star Banner, except that the Times article omitted the following paragraph:

All bona fide newsmen are welcome to attend all sessions of the workshop except that portion dealing with specific plans for the summer program. Due to the violence directed against newsmen as well as demonstrators in many demonstrations, the organization will offer non-violent training to newsmen.

[REDACTED]

**Montgomery, Florida**

The national staff of the Congress of Racial Equality (CORE) and  
Montgomery CORE members are currently endeavoring to establish a meeting to be  
held in Montgomery this Saturday, June 25th, from 9 a.m. on. The conference  
will include such topics as CORE organization, nonviolent techniques,  
Montgomery and a mass march at 8 P.M. Expected speakers for  
the mass meeting to include Dr. Martin Luther King, Rev. Martin Luther King, Dr. Martin

Montgomery CORE will submit soon on a written proposal which  
will serve to train participants in methods and techniques of nonviolence.  
Also attending the conference will be the full-time director of the  
Institute of Nonviolent Disarmament.

All local CORE members are welcome to attend all sessions of the  
meeting except that portion dealing with specific plans for the mass  
protests. Due to the violence directed against persons as well as property  
in many communities, we will be happy to advise participants concerning the  
situation.

Invited to a conference for the conference are our clients on the planes for  
the meeting with the chairman of Montgomery CORE.

**Our appreciation**

Mr. John Boatman, Chairman, Montgomery CORE  
P.O. Box 2000, Birmingham  
June 17, 1966

- 1 -      St. Petersburg Times  
Cahawba Daily Sun  
Omaha Star Journal