

(1967)

FOR IMMEDIATE RELEASE!

STUDENT NONVIOLENT COORDINATING COMMITTEE
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EASTMAN KODAK IS OUT OF FOCUS

We in SNCC fully support the black organization F.I.G.H.T. in it's struggle to make Eastman Kodak Company of Rochester, New York honor an agreement they signed in December to hire and train 600 hard-core unemployed black workers.

The racist attitude of Kodak completely dominates their relationship to the black community in Rochester, and is blatantly exemplified by the following statements made by Kodak President Eilers when asked to comment on how many black people were employed at Kodak:

"I don't want to give that figure at the moment. It's upsetting sometimes to the other race." (New York Times, December 24, 1966)

In reference to Kodak's special training program, which benefits less than 20 black persons a year, Eilers said:

"...These special programs should be the white hope for the poor of Rochester." (New Republic, January 21, 1967)

KODAK REPRESENTS INSTITUTIONAL RACISM!

KODAK CONTROLS THE PRESS, UNIVERSITIES, HOSPITALS, COMMUNITY CHEST, AND OTHER INDUSTRIES OF ROCHESTER!

KODAK RUNS THE TOWN OF ROCHESTER LIKE A SOUTHERN PLANTATION!

KODAK PROVIDES 61,000 JOBS FOR WHITES, NO LABOR UNION, AND ONLY TOKENISM FOR BLACK PEOPLE!

THE POOR BLACKS OF ROCHESTER NEED JOBS, AND KODAK REFUSES TO MEET THESE NEEDS!

KODAK IS OUT OF FOCUS!

The Student Nonviolent Coordinating Committee calls on the officials of Eastman Kodak to honor the agreement they signed with F.I.G.H.T. immediately, or face the possibility of a nation-wide boycott of all Kodak products!