

CAMPUS MEMO: November 12, 1965

IMPORTANT***John Lewis just returned from a series of speaking engagements in Madison, Wisconsin, where he spoke at the University of Wisconsin, attended several gatherings (fund-raising parties, speaking forums, etc.) in Madison and Milwaukee, and held a press conference. He felt that the trip had been very successful in terms of reaching many people and answering many of the widespread questions about SNCC's work and current projects. Campus groups should think about arranging programs for SNCC speakers of a similar nature, perhaps in conjunction with other campus groups. There are many staff people and local people available now for speaking engagements; they can spend from one day to a week, as long as they can be used, speaking on your campus and in communities near the school. Such programs should have a two-fold purpose: 1) Fund-raising for SNCC projects in the South (there is a desperate need for funds in Atlanta and in the field; many projects are suffering or unable to continue because of a lack of funds) 2) Getting first-hand information to as many people as possible about SNCC's work; any speaker who comes should be used effectively to reach a broad spectrum of the community. If you are planning such a program, let us know well in advance so that we can put you on the itineraries of traveling SNCC people and help you get literature and other things you need.

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The mass media reach millions of people, many of whom have never heard of SNCC. Anytime that a Friends of SNCC group or a campus spokesman gets time on a radio or t.v. station he is in a powerful position to communicate with and organize people. In every community there are usually many opportunities to get on public forum programs. A concerted effort should be made to take advantage of as much time as you can get. The Cleveland Friends of SNCC has two hours a week on the Western Reserve campus station. Other groups have a committee of people who write regular columns for school and/or local newspapers. The Movement includes everyone---the objective is to reach those who don't yet realize it!

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VOLUNTEERS- The Research Department in Atlanta needs two or three people who can do some intensive research for two or three weeks during Christmas vacation. These people would have to provide their own transportation and food, but would have a place to stay in Atlanta. Anyone who can do this should contact John Perdue in the Atlanta office before coming.

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NEGRO HISTORY- The National Educational Television Network is presenting a special 9-program series during November and December on "History of the Negro People." This series should be publicized, especially in Negro communities. You can find out the program schedule for your area by writing: National Educational Television, 10 Columbus Circle, New York 10019.