

Apparently c. ^{April} ~~July~~, 1964

NORTH FLORIDA SUMMER REGISTRATION PROJECT

Revision

For the sake of maximum efficiency during the summer registration period, the number of counties suggested for inclusion in the project has been cut from 16 to eight. Thus, although half of the original counties will not benefit from a registration campaign, the total number of potential registrants who will not benefit is only 2,959. Due to increased registration in all 16 counties the potential total for all 16 is 29,759, while the registration potential for the eight now under consideration is 26,800. The original total potential of 33,044 was calculated before the latest registration figures were available to us. In conclusion we feel that by including only those counties with significant potentials we gain much by dropping eight from the point of view of efficiency and lose very little from the point of view of total effect.

Geographic Areas

On Page Two of this report is a map of Florida with the counties under consideration marked in yellow. Beginning at the West with Escambia and Okaloosa, we have indicated at least two staff members should be assigned to that section. Escambia has 6,966 unregistered Negroes while Okaloosa has 959. Both could live in Pensacola (Escambia) to begin with, working both counties together. Later the heavier work of Escambia would require the great majority of time to be given there.

Jackson and Bay counties, with a total potential of 3,498 would also require two persons. In the beginning they would work together, acquainting the communities with the program. They could live in Marianna (Jackson). Later it would likely prove more practical for one to locate in Bay County.

Gadsden County, due to its high number of unregistered Negroes, should have 2 staff-members who remain in that county during the entire project. (10,836 unregistered).

The Jefferson-Madison-Suwannee area should have at least 2 staff-persons. Madison(the town) would be a good central point for these staff to begin from, being no farther than 25 miles from the county seat of the other two counties.

Staff

We have suggested here that there be eight field staff for these counties. For maximum effectiveness there should also be a field secretary who could help in all areas with information and be free to coordinate activities. If this is not possible, it would probably be best to have seven field staff with the field secretary living in Gadsden County, which is central, and helping with the program there also.

It would be necessary for the project to have one central office in Quincy where the field secretary could work in order to co-ordinate distribution of materials and where staff could make contact with operations. Quincy seems the best place for a number of reasons. First, the office could serve as a center both for the entire project and the Gadsden County project in which nearly half of the unregistered voters are. Second, the office we are now using is free. It would be necessary to install a private phone because the phone there now belongs to Rev. Crutcher, and we might interfere with his living conditions severely. Also, his phone is a 4-party line which has its limitations. We should also be prepared to give a small sum, perhaps \$15 a month to him for the utilities and use of his bathroom. In this way he can continue to justify our use of the office to his parishioners, who support it now.

Other Offices

It is very possible, that as in Leon County, a registration office could be set up in the other areas, supported by the communities themselves. These offices, however, would not come under the expenses of the project itself.

Transportation

For maximum mobility and effectiveness it would be helpful if there were a car for each county area---one for Escambia-Okaloosa, one for Jackson-Bay and one for Jefferson-Madison-Suwannee. In Gadsden County there are a number of teenagers and adults willing to drive staff most of the time, and one man will loan his car any time it is really necessary, even for long trips. The field secretary should have a car.

Gas and other transportation

Based on our experience here, total transportation costs either in the form of gas or cars run about \$15 per week per person. This includes most repairs, except unforeseen major repairs---which have run about \$100 per car for four months---although I can't remember earlier repairs. This figure would vary of course, particularly after the project gets well under way.

Supplies

Supplies such as stamps, paper, etc., not used directly for county projects but in correspondence with other staff, etc., seem to run around \$2 per person per week. The community would be expected, of course, to provide paper, etc., for leaflets and other projects in the specific county.

Occasional emergency telephone calls will undoubtedly occur. With good co-ordination however, these calls should not exceed \$80/month.

It would probably be the case that these calls would be to or from the Quincy office. Unless large amounts of funds could be collected in Gadsden County or from occasional benefits in Leon County, we should expect that the project be prepared to bear this cost.

Length of Project

The expected length of this project is from around the 5th of June to the 5th of September. All calculations are based on this period.

~~Tentative~~ Tentative Schedule

Assuming that the staff could be in Tallahassee around the 5th of June, it seems necessary to have about a week here of staff orientation. Housing (free) could be arranged for all staff, with perhaps a number of free or inexpensive meals provided by the community. We would cover the following:

1. orientation to Florida, esp. North Florida
2. registration figures and developments in counties under consideration
3. geographic orientation
4. political orientation--which candidates have Negroes generally supported in these counties and why
5. social and economic problems for Negroes here
6. registration techniques: canvassing, block work, mass meetings, posters, bumper stickers.....Mr. Hunter, etc.
7. Fund-raising--such as musical benefits--Mrs. Shaw
8. fund-handling
9. community participation: attending church, etc.
10. involving teenagers
11. what to do in case of arrest
12. reports on program, projects, expense accounts.

After this period of training staff would go to their various areas. For the first four weeks there would be a staff meeting once a week, probably in Gadsden County or Leon County, with the field secretary

visiting each group of staff during the week. After the first month one staff meeting every two weeks would probably be sufficient with frequent visits from the field secretary. These meetings would be useful in sharing problems and solutions, getting new materials and renewing the feeling of being a part of a large total effort.

It is very likely that as the project progresses some staff would be shifted in either area or emphasis, as suggested earlier.

PROJECT EXPENSES

Staff:	8 Task Force for 3 months @ \$100/month	2400.00	
	1 Field Sec. for 3 months @ \$400/month	1200.00	3600.00
Central Office:			
	Utilities 3 months @ \$15/month	45.00	
	Telephone (incl. estimated long-distance charges) 3 months @ \$90/month	270.00	
	Co-ordinating supplies for 3 months @ \$30/month	90.00	
	Mimeograph machine	50.00	455.00
Transportation:			
	\$60. per month per person for 3 months	1620.00	
	\$100 for repairs for four cars (each) for 3 mo.	400.00	2020.00
Project Supplies for Staff:			
	\$2/week per person for 3 months	216.00	216.00
Bond Reserve for Arrests		1000.00	1000.00
Orientation		75.00	
8 subsequent conferences @ approx. \$15 each		120.00	195.00
Miscellaneous		500.00	500.00
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	TOTAL		\$7986.00

NON-WHITE REGISTRATION STATISTICS--1964--COMPARATIVE

<u>COUNTY</u>	<u>ELIGIBLE</u>	<u>REGISTERED</u>	<u>% REGISTERED</u>	<u>POTENTIAL</u>
Escambia (Pensacola)	18,041	11,075	61.5	6,966
Okaloosa (Crestview)	2097	1138	54.1	959
Bay (Panama City)	4964	3473	70.0	1491
Jackson (Marianna)	5390	3382	62.7	2008
Gadsden (Quincy)	12,261	1425	11.5	10,836
Jefferson (Monticello)	2600	636	24.5	1962
Madison (Madison)	3067	1602	52.2	1465
Suwannee (Live Oak)	2159	1046	48.4	1113
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		TOTAL POTENTIAL		26,800